

# News Writing

Read the middle section of [this Web page](#) and answer the following questions.



1) What are the four ways mentioned that journalists obtains their information?

- 
- 
- 
- 

2) Name the six values that determines the newsworthiness of a news article.

- |   |   |
|---|---|
| • | • |
| • | • |
| • | • |

3) Which of these values is more important for you? Explain why.

4) In one sentence, explain what the *lede* (or *lead*) is.

5) What are the "five W's" the *lead* usually answers?

- 
- 
- 
- 
- 

6) Explain, in one sentence, what the inverted pyramid format means.

7) When do you have to write the full name of the person you are quoting in a news article?