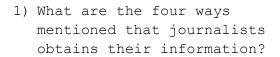
## News Writing

Read the middle section of  $\underline{\text{this Web}}$   $\underline{\text{page}}$  and answer the following questions.





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2) Name the six values that determines the newsworthiness of a news article.

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3) Which of these values is more important for you? Explain why.

4) In one sentence, explain what the lede (or lead) is.

5) What are the "five W's" the $lead$ usually answers?	
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6) Explain, in one sentence, what the inverted pyramid format mean	ıs.
7) When do you have to write the full name of the person you are quoting in a news article?	