

## Headline, Lead and Hook

Enter [this Website](#). As you scroll down the page, you will notice that there are a number of news article headlines and leads. Select three of these and fill in the following rubrics. In each of the rubrics, you are asked to write the headline, the answers to the "five W's" we find in the lead and the hook (if there is one). See the example below.

<b>Example:</b>	
<b>Kids Learn About Ocean Safety<sup>1</sup></b>	
Ella Porter August 23 <sup>rd</sup> , 2021	
In California, junior lifeguard programs help kids learn about water safety, first aid, and sportsmanship while having fun.	
Headline	Kids Learn About Ocean Safety
What?	Kids learn about water safety, first aid and sportsmanship
When?	The article was written in August 2021, but we see no specific time in the lede
Where?	California
Who?	Junior lifeguards and kids
Why?	Not written in the lede
Hook	The last part of the sentence: "... while having fun." could be a hook. Otherwise, there doesn't seem to be one.

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<sup>1</sup> Le titre, l'auteur, la date et la phrase de cet exemple ont été copiés de [cette page Web](#), le 24 août 2021

<b>First article</b>	
<b>Headline</b>	
<b>What?</b>	
<b>When?</b>	
<b>Where?</b>	
<b>Who?</b>	
<b>Why?</b>	
<b>Hook</b>	

<b>Second article</b>	
<b>Headline</b>	
<b>What?</b>	
<b>When?</b>	
<b>Where?</b>	
<b>Who?</b>	
<b>Why?</b>	
<b>Hook</b>	

### Third article

<b>Headline</b>	
<b>What?</b>	
<b>When?</b>	
<b>Where?</b>	
<b>Who?</b>	
<b>Why?</b>	
<b>Hook</b>	