

# Three Speeches

*You will now listen and analyze three famous speeches. These exercises will prepare you to write your own speech in the next “fiche d’activité”.*

## Steve Jobs 2005 Stanford University Commencement Address

*Steve Jobs is one of the cofounders of Apple. He is delivering a speech to Stanford University graduates (when he says “college” in this video, it translates as “university” for us, Canadians). While he was with Apple, several very important products were developed that had much influence on society. In the speech, he refers to the Macintosh computer, which was initially produced in 1984. It greatly influenced how people were able to use desktop computers to publish documents. In this speech, he refers to the various fonts that can be used in such applications, that he learnt while at Reed College. Other important Apple inventions are the smartphone (iPhone) and the tablets (iPad).*

Watch [the video](#) of this speech and write your answers to the following questions.

- 1) Write a very short summary of the three stories he shares in this speech.
- 2) At the end of each story, he gives a piece of advice. Write these in one sentence each.
- 3) It is interesting that he, who never graduated from university, is invited by Stanford University to deliver its commencement speech to all their graduating students. Is this appropriate? Explain your answer.
- 4) Which elements of this speech do you find inspirational?
- 5) Were you engaged when listening to this speech? If so, what elements or techniques do you think made it so?

## Emma Watson's speech to the UN for the *HeForShe* campaign

*Emma Watson, the actress famously known for her acting in the "Harry Potter" movies, delivers this speech in 2017 to the United Nations about the "HeForShe" campaign.*

- 1) Read this [short biography](#) of Emma Watson.
- 2) Watch [this video](#) of the speech and refer to [this transcript](#) of the video if necessary.
- 3) Write your answers to the following questions :
  - a. How does this speech begin and how does it end?
  - b. In three to five sentences, write a summary of this speech.
  - c. What is the one sentence that inspires or touches you the most in this speech?
  - d. The speech was given in 2017. In your opinion, is it still relevant today? Explain your answer.

## Martin Luther King Junior's *What Is Your Life's Blueprint?* speech

- 1) Read [this biography](#) of Martin Luther King Junior.
- 2) Watch [this video](#) of Martin Luther King Junior's famous speech to teens, delivered in 1967.
- 3) Read [this transcript](#) of the speech and write your answers to the questions on the right side of the second page. The answer to the question in the "WRITE NOW" section can be between 5 to 10 sentences long.

# Elements of a good speech

*There are elements that help make a speech excellent. Read the elements in the left column below and mark a check where these elements were present in the three speeches you just studied.*

Element	Steve Jobs' Speech	Emma Watson's Speech	Martin Luther King Jr.'s Speech
The speech has a clear point.			
The speaker connects with the audience.			
The speech has the right tone for the message it conveys.			
The speech has a clear structure.			
The speech captures people's attention with a story.			
The speaker seems to have practiced well.			
The content of the speech is inspiring.			
The speaker seems very confident.			
The speech has a strong opening.			
The speech has a strong closing statement.			
The speech is delivered calmly and not too fast.			