CREATE YOUR ADVERTISMENT

WHAT ARE YOU SELLING?

WHAT IS THE ESTHETIC OF YOUR PRODUCT?

WHAT ARE YOUR PERSUASIVE TECHNIQUES

WHO IS YOUR COMPETITION

WHAT IS YOUR TARGET AUDIENCE?

WHAT IS YOUR MEDIA? MAGAZINE, TV, WEB, SOCIAL MEDIA?

ONCE YOU HAVE ALL THAT INFORMATION,

DRAW OR CREATE YOUR PRODUCT

CREATE YOUR DESIGN

CREATE A SLOGAN

CREATE A POWERFUL ADVERTISEMENT

WRITE A DETAILED DESCRIPTION

CHOOSE A RELEASE DATE

BE ORIGINAL

HAVE FUN

MARC-ANTOINE JOLY-CFORP 2021